



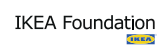
AGRF 2022 SUMMIT

Grow, Nourish, Reward.
Bold Actions for
Resilient Food Systems

2022 Agribusiness Dealroom

B R O C H U R E

AGRF Partners



Knowledge grows

Agribusiness Dealroom Partners



The Agribusiness Dealroom is supported by the World Economic Forum



The Africa Agribusiness Dealroom

Transforming Africa's food systems and achieving the SDG goals will be driven by the Private Sector, supported by Government creating the enabling environment for business sustainability and growth.

Convening the continent around one common goal:

The only of its kind; a purely Agri-focused platform for partnership opportunities and investment deals. The Africa Agribusiness Dealroom hosts a community of 4,600 delegates including SMEs across multiple value chains, investors and financial institutions, large private sector players, 17 governments, business advisory providers and development organization.

The Dealroom provides a marketplace for these actors and brokers partnerships across the supply chain, facilitate investments to meet financing needs of SMEs and governments and provides a platform for showcasing successful models that can be replicated and awareness raising on critical policy bottlenecks limiting the growth of the sector.

Strategic objectives

The Agribusiness Dealroom delivers through four strategic objectives:

- **Investment mobilization** – Bridging the US\$100 billion financing gap in African agriculture through mobilizing a wide range of investment facilities and linking them to high potential SMEs and governments flagship programs.
- **Sourcing in Africa** – Expanding African markets and strengthening of agricultural supply chains through inclusive partnerships and platform.s.
- **Enabling environment** – Promoting an investment enabling environment through expert panels and roundtables that include industry captains, investors, research organizations, governments and other actors. These panels showcase successful models

that can be replicated continentally and highlight bottlenecks limiting the sectors potential.

- **Ecosystem coordination** – Driving a concerted and coherent effort towards allocation of institutional resources through a platform of ecosystem partners.

The Agribusiness Dealroom provides companies in the agriculture and agribusiness sectors with upstream and downstream supply chain linkage, access to finance, and market entry solutions to support their growth objectives. The Dealroom also connects private sector players to government flagship investment opportunities and incentives for scale and localizing operations.

What to expect at the Dealroom:



Sourcing in Africa: Connecting supply chains of over 800 local SMEs and farmer organizations to anchor buyers and financial institutions to drive integrated market solutions for increased sourcing in Africa.



Government engagement: Private sector and Investor targeted roundtables focused on opportunities for increased investment and improved enabling environment to facilitate the same.



SME Matchmaking: Meetings between SMEs and investors seeking a wide range of capital needs (from US\$50k to US\$50m).



Knowledge Program: Expert presentations and panels, knowledge sharing sessions and pitches.



Enabling Environment and Investment Dialogues: public-private problem-solving sessions to address bottlenecks for selected deals.



Partnerships for food: Networking with partners across the global agriculture landscape with a focus on Africa.

Outcome of the 2021 Agribusiness Dealroom 2021



1

The 2021 Agribusiness Dealroom attracted **4,600 delegates** from **90 countries** around the world.

2

Participants represented more than **800 SMEs**, **17+ governments** and **150+ capital providers** amongst other ecosystem players.

3

\$5.2 billion was the total investment sought by governments.

4

\$400 million was the total investment sought by SMEs.

Highlights:



\$5.6 billion
Value of investment sought



4.600
delegates registered



90
countries



2000+
institutions



800
SMEs



17+
Government
Institutions



150+
Capital
Providers



16
Knowledge
sessions



\$12.5 billion
in commitments
announced

Registration to the Agribusiness Dealroom is free. If you are interested in investment, investment opportunities and partnerships, please register [here](#). For any questions/clarifications about the Dealroom and how to engage, e-mail dealroom@agra.org.



AGRF 2022 SUMMIT

Grow, Nourish, Reward:
Bold Actions for Resilient Food Systems



September 5 - 9 2022 | Location: Kigali/Virtual

The AGRF 2022 Summit will provide a platform to reflect on the coordinated large-scale action by leaders, institutions, investors, coalitions, and individuals to accelerate action towards translating commitments made into actionable strategies and progress on the ground.

The summit will convene leaders from governments, businesses, civil society, international organizations alongside innovators, financiers, experts, scientists, entrepreneurs, and youth. To journey along as they define game-changing solutions towards a food-secure Africa and food systems that deliver for people, planet, and prosperity.

The AGRF Summit will provide a platform for governments and communities; including youth, women, civil society, and other stakeholders around the world to discuss their food systems and identify ways to strengthen them. It's our opportunity to achieve global impact, guided by insight and evidence from local leaders and innovators.

